# WHERE PROCESS MEETS PROGRESS

Al-Powered Solutions That Unlock Value Beyond the Business



# **OUR MISSION**

# **Creating a Business Experience Where Everyone Wins**

In an increasingly uncertain world, business success is multi-faceted. It takes an entire ecosystem of individuals, teams and connective enterprises to nurture a foundation of long-term value creation. Companies must build strong relationships across their ecosystems if they want to enable future growth — from employee engagement to supplier and customer support to promoting environmental sustainability.

At Esker, we believe the only way to create real, meaningful change is through positive-sum growth. This means achieving business success that doesn't come at the expense of any individual, department or company — everyone wins! That's why our Al-driven technology is designed to empower every stakeholder while promoting long-term value creation.



Keep your business agile, resilient & competitive in any circumstance



Empower staff with work that's impactful, meaningful & satisfying



Ensure customers have an easy, reliable & memorable experience



Strengthen supplier relationships by meeting their expectations



Be part of the climate solution by reducing paper & carbon output



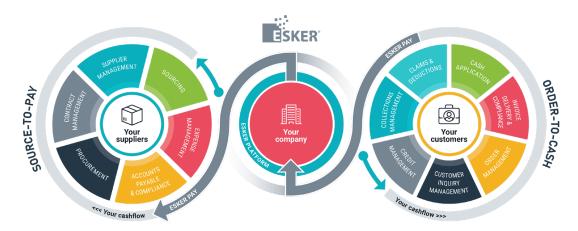
Contribute to local economic development by creating quality jobs



# **OUR SOLUTIONS**

# Unlocking Strategic Value With a Global Cloud Platform

Do you run your business processes or do they run you? Esker's global cloud platform is built to unlock strategic value for Finance, Procurement and Customer Service leaders and strengthen collaboration between companies by automating the source-to-pay (S2P) and order-to-cash (O2C) processes. Fully integrated with Esker's Source-to-Pay and Order-to-Cash suites, Esker Pay helps businesses better manage cashflow thanks to a comprehensive set of payment capabilities and strategic Fintech partnerships.



### SOURCE-TO-PAY

Esker's Source-to-Pay suite is designed to help Procurement and Finance leaders achieve their goals by removing departmental siloes, streamlining procurement processes, improving enforcement of policy compliance, and enhancing supplier management with visibility over the entire buying process. By aligning procurement and finance, Esker helps CFOs and CPOs achieve better financial outcomes and foster collaboration across all operations.

**Sourcing |** Manage & source goods & services from external suppliers efficiently & cost-effectively.

**Supplier Management** | Centralise vendor data while simplifying supplier onboarding. **Contract Management** | Drive new savings with improved contract visibility & strengthened compliance.

**Procurement** | Optimise & control the procurement of goods & services, helping to speed up AP processing.

 $\mbox{\bf Accounts Payable} \ | \ \mbox{Reduce invoicing costs \& processing delays thanks to Al-based technology}.$ 

**Expense Management |** Move beyond spreadsheets & efficiently manage employees' expenses.



### ORDER-TO-CASH

Esker's Order-to-Cash suite enables businesses to seamlessly manage customer interactions through a single, centralised solution. Powered by AI technology, Esker's integrated end-to-end platform is designed to accelerate the cash collection cycle, eliminate repetitive tasks, improve accessibility and communication, and strengthen customer relationships. Bridging the processes managed by Customer Service and Accounts Receivable departments, Esker drives added value and efficiency in every phase of the O2C cycle.

**Credit Management** | Secure customer credit starting with customer onboarding & throughout the entire O2C cycle.

**Customer Inquiry Management** | Address requests faster & deliver a better customer experience thanks to Al-driven email triage & management.

 $\begin{tabular}{ll} \textbf{Order Management} & | Process orders electronically - From reception to ERP integration - regardless of format. \end{tabular}$ 

**Invoice Delivery** | Deliver invoices according to customer preferences with 100% e-invoicing compliance in 60+ countries.

**Cash Application** | Simplify & accelerate cash application thanks to Al-powered remittance management & auto-matching.

**Claims & Deductions |** Quickly resolve customer issues & keep short payments under control.

**Collections Management** | Collect cash faster & reduce bad debt with predictions & risk analysis.



# **OUR TECHNOLOGY**

# **Empowering the People That Power Your Business**

Not all automation platforms are created equal. Not only does Esker's technology help businesses achieve eye-popping results, it makes real, transformational differences in the daily lives of your employees, customers, suppliers and beyond. Here are some of the unique capabilities that set us apart:



### GLOBAL CLOUD PLATFORM

Ensure business continuity and end-to-end connectivity with an integrated platform that spans the entire enterprise.



### ONE INTERFACE

Get a 360° view over customer and supplier information, and offer a singular user experience.



### ARTIFICIAL INTELLIGENCE

Optimise data recognition and validation, document classification, anomaly detection, and facilitate payment predictions with Esker Synergy AI technology.



### **MULTI-ERP INTEGRATION**

Achieve simple, secure and simultaneous system integration with Esker's ERP Connectivity suite.



### MOBILE CAPABILITIES

Perform critical tasks while on the go and support remote work.



### **EDI PERFORMANCE**

Ensure EDI integration with any trading partner, in any industry.

### **CUSTOM DASHBOARDS**

You can't improve what you can't measure. That's why Esker's customisable dashboards equip finance, supply chain and customer service leaders with instant access to powerful analytics and KPIs — elevating the strategy and intelligence behind every decision that's made. Additionally, a full audit trail of every touch point is retained so that full transparency and accountability is ensured during the process of checks and validations.

- Manage daily tasks & organise priorities
- Monitor productivity & reward top performers
- Spot problems & opportunities as soon as they arise



# **ANALYST RECOGNITION**

Esker's innovation and expertise in cloud automation solutions have been recognised by multiple leading analyst firms.

# **Gartner**

Esker named a Leader in the 2023 Gartner® Magic Quadrant™ for Integrated Invoice-to-Cash Applications & included in the 2022 Gartner® Magic Quadrant™ for Procure-to-Pay Suites for the third year in a row



Esker recognised as a Leader & a Major Player in IDC MarketScapes for AR & AP

# Ardent Partners RESEARCH WITH RESULTS

Esker recognised as a Market Leader in Ardent Partner 2023 ePayables Technology Advisor for third consecutive time

## FORRESTER®

Esker named in Forrester Order Management System Landscape, Q4 2022 & Forrester AR Invoice Automation Landscape, Q1 2023

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# YOU'RE IN GOOD COMPANY

From small businesses to multinational conglomerates and everything in between, the world's most innovative organisations grow with Esker.

### LIFE SCIENCES











### **CHEMICALS**









Givaudan

### **LUXURY GOODS**











### FOOD & BEVERAGE | MANUFACTURING























### **ELECTRONICS**











# **FACTS ABOUT ESKER**

YEARS OF EXPERIENCE

with 20+ years focused on cloud solutions

**GLOBAL SUBSIDIARIES** with headquarters in Lyon, France

850K+ users & 1,700+ customers worldwide **€159.3** 

**MILLION IN REVENUE IN 2022** 

with 90+% of sales achieved by SaaS activities















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