



Unlock your true potential with the CMA

The CMA® (Certified Management Accountant) is a globally recognized certification awarded by IMA® (Institute of Management Accountants). Since 1972, holders of the CMA have demonstrated a mastery of management accounting knowledge and skills.

GET STARTED NOW!

1 Most candidates complete the program within 12-18 months, but are allowed three years to do it.

2 To earn the CMA, candidates must pass a rigorous two-part exam, and meet education and experience requirements.

3 To keep current with industry best practices, all CMAs are required to complete 30 hours of continuing education per year to maintain their CMA status.

Leading multinational companies, such as IBM, Johnson & Johnson, Intel, and others, use the CMA program as a turnkey solution to raise the competencies of their accounting and finance employees.

LEARN MORE AT
www.imanet.org/CMA



IMA's Certification for
Accountants and
Financial Professionals
in Business

12
practice
areas

PART 1:

Financial Planning, Performance, and Analytics

- External Financial Reporting Decisions
- Planning, Budgeting, and Forecasting
- Performance Management
- Cost Management
- Internal Controls
- Technology and Analytics

PART 2:

Strategic Financial Management

- Financial Statement Analysis
- Corporate Finance
- Decision Analysis
- Risk Management
- Investment Decisions
- Professional Ethics

Certifications for EVERY STAGE OF YOUR CAREER



Demonstrate your proficiency in the fundamentals of financial and managerial accounting.



Validate your mastery of a comprehensive body of knowledge in accounting and financial management.



Expand your strategic planning skills and enhance your analytical ability.

Which certification is right for you?	Professional <ul style="list-style-type: none"> You'll understand the basics of financial and managerial accounting 	Professional <ul style="list-style-type: none"> You want to advance to management roles in business You're making a career change from audit to industry 	Professional <ul style="list-style-type: none"> You want to gain skills in strategy and competitive analysis to add value to your employer
	Student <ul style="list-style-type: none"> You attend a two-year college or vocational school You attend a four-year college/university and want to gain an edge when starting your career 	Student <ul style="list-style-type: none"> You're enrolled in a traditional four-year college/university accounting programs 	
What is the exam focus?	Fundamentals of financial and managerial accounting	Management accounting	Strategy and competitive analysis
What are the eligibility requirements?	None	Bachelor's degree or equivalent and two years of continuous relevant work experience	Bachelor's degree in any field AND two consecutive years of professional business experience; OR a qualifying accounting or finance certification

Find the certification right for you!
[imanet.org/certifications](https://www.ima.org/certifications)



The Association of Accountants and Financial Professionals in Business