

# NEW! Upskill Your Organization with IMA's Corporate Membership

Introducing a new way to invest in your team's growth, demonstrate your commitment to their professional development, and watch them thrive. Equip employees, teams, or your entire organization with the knowledge, skills, and network they need in a dynamic business landscape.

**\$2,000+**

IMA's extensive course library with CPE valued at over \$2,000

**60+**

Member-only, live continuing education events per year

**140,000**

Global members you can engage with online and in person

**15%**

Higher retention for staff completing IMA's CMA certification program

## WHY IMA?

### Quality Content You Can Trust—Crafted and Endorsed by Industry Experts

With 100+ years of trusted experience, IMA gives your team access to an extensive course library, weekly live webinars on trending topics, podcasts, peer-reviewed articles in *Strategic Finance* magazine, and three globally recognized certifications.

### Goal-Aligned Training Yields Company-Wide Results

Define a learning plan for your team to drive employee productivity and meet your company goals. Create alignment across your team with learning that combines structured courses and self-paced content.

### Drive greater job satisfaction and employee retention

Providing access to professional development opportunities shows employees you're invested in their growth, boosting engagement and motivating your team to strive for excellence. By retaining engaged employees, you'll also reduce your hiring expenses.

### Future-Proof Your Team for a Rapidly Changing Profession

Close the skills gap and prepare your team with the tools and practical knowledge they need to succeed in an industry facing significant change.

Visit [enterprise.imaglobal.org](https://enterprise.imaglobal.org) or contact [corporate@imanet.org](mailto:corporate@imanet.org) to get started today.



The Association of  
Accountants and  
Financial Professionals  
in Business

# Benefits Priced to Scale with Your Team:



## TEAM PLAN

**5-29 employees** > \$250 per user per year

### Purchase using our self-serve platform

- Access to IMA's course library, valued at over \$1,300 per user
- Live events: 60+ member-only webinars per year
- 30% off CMA certification program entrance fee and 15% off CSCA Learning Series and exam when purchased together
- Access regional and local in-person chapter events and networking
- Engage with online Shared Interest Groups



## ENTERPRISE PLAN

**30-49 employees** > \$7,995 per year  
**50-99 employees** > \$12,495 per year  
**100-299 employees** > \$22,995 per year

### Work with IMA's team to secure quantity discounts

- Private label IMA microsite for your team
- Access to IMA's extensive course library, valued at over \$2,000 per user
- Live events: 60+ member-only webinars per year
- 30% off CMA certification program entrance fee and 15% off CSCA Learning Series and exam when purchased together
- 15% off IMA Global Conference registration
- Access regional and local in-person chapter events and networking
- Engage with online Shared Interest Groups

**For more than 300 employees, please contact IMA for pricing.**



LinkedIn's 2023 Workplace Learning Report found that 93% of organizations are concerned about employee retention—and the number one way to improve retention is by 'providing learning opportunities.' In fact, 94% of workers said development opportunities would keep them in a role.



Visit [enterprise.imaglobal.org](https://enterprise.imaglobal.org) or contact [corporate@imanet.org](mailto:corporate@imanet.org) to get started today.



The Association of  
Accountants and  
Financial Professionals  
in Business